



DVD Release

1978 NCAA National Championship

Order Date	Available
Street Date	2003
Genre	Sports
Sub Genre	Basketball
MSRP	\$24.95
UPC #	825452500225
SKU #	DVD-00003



<i>Winning Team</i>	<i>Losing Team</i>
Kentucky	Duke

Format	DVD
Running Time	90 minutes
Rating	TV-G
Number of Discs	1
Production Year	2003
Country of Origin	USA

Synopsis	<p>On March 17, 1978 Kentucky's Jack "Goose" Givens put on one of the finest individual performances in NCAA Championship history and lead the Kentucky Wildcats past the Duke Blue Devils 94 to 88 for the school's fifth NCAA title.</p> <p>This DVD contains the complete 1978 NCAA Championship game with coverage from NBC Sports, without commercial interruption, presented in full-screen digital video. Chapter points on the DVD's main menu allow viewers to jump directly to the action half by half.</p>
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Key Marketing & Selling Points	
<ul style="list-style-type: none"> • Known as "The Season Without Celebration" • Joe B. Hall led the Wildcats to their fifth NCAA Division I Championship 	