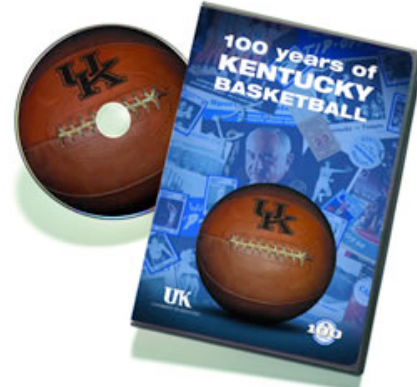




DVD Release

100 Years of Kentucky Basketball

Order Date	Available
Street Date	2003
Genre	Sports
Sub Genre	Basketball
MSRP	\$24.95
UPC #	728376002519
SKU #	DVD-00004



Format	DVD
Running Time	90 minutes
Rating	TV-G
Number of Discs	1
Production Year	2003
Country of Origin	USA

Synopsis	Since 1903, the Kentucky Wildcats have established an unparalleled tradition in the sport of basketball. From the days of peach baskets to the game-changing era of Adolph Rupp through the Wildcats' most impressive decade of the 1990's, Kentucky basketball has epitomized success. This commemorative DVD, featuring rare footage from the past 100 years, highlights the great coaches and players who have led Kentucky to the most wins in college basketball history. A must have for the Kentucky basketball fan.
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Key Marketing & Selling Points
<ul style="list-style-type: none"> From probation to the Final Four in four years, Rick Pitino performed what many thought was impossible when he came to UK in 1989. After a 14-14 record in his first year, Pitino won 205 of 241 games over the next seven years, capped by a national title and a 34-win season in 1996.