



DVD Release

The Mardi Gras Miracle: 1994 Kentucky Wildcats vs. LSU

Order Date	Available
Street Date	2004
Genre	Sports
Sub Genre	Basketball
MSRP	\$24.95
UPC #	825452500324
SKU #	DVD-00040



<i>Winning Team</i>	<i>Losing Team</i>
Kentucky	Louisiana

Format	DVD
Running Time	90 minutes
Rating	Not rated
Number of Discs	1
Production Year	2003
Country of Origin	USA

Synopsis	<p>It was a tale of two halves. In the first half of its game against the LSU Tigers, Kentucky played about as poorly as it could play. Nothing went right for the Cats as their starters scored only 9 points in the first half. At the same time LSU looked unstoppable as they blocked shots and poured in 3-pointers from everywhere; lighting the Wildcats up with 68% shooting from the field and a 48 - 32 lead. LSU continued the deluge early in the second half going on an 18 - 0 run to build a 68 - 37 lead.</p> <p>Looking at a 31-point hole, it would have been easy for Kentucky to pack it in. Instead, they put together one of the greatest comebacks in college basketball history. Coach Rick Pitino looked to his bench for some fire and found it in Gimel Martinez, Jeff Brassow, and Walter McCarty. Everything that had gone right for LSU early deserted the Tigers as Kentucky found it's range from 3-point land and outscored LSU 62 - 27 in the final 15:34 to win 99 - 95.</p>
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Key Marketing & Selling Points
<ul style="list-style-type: none"> • Complete game broadcast of one the greatest comebacks in NCAA history. • Kentucky down by 31 points in the second half would make an epic come from behind victory. • The Wildcats led by Rick Pitino went on a 62-27 run in the final 15:34.