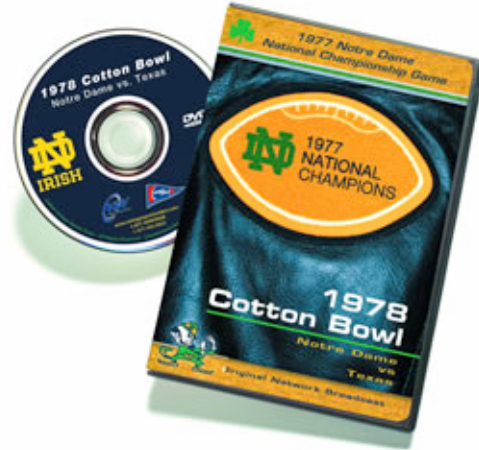




## DVD Release

### 1978 Cotton Bowl: Notre Dame vs Texas

Order Date	Available
Street Date	2003
Genre	Sports
Sub Genre	Football
MSRP	\$24.95
UPC #	883357000011
SKU #	DVD-00070



<i>Winning Team</i>	<i>Losing Team</i>
Notre Dame	Texas

Format	DVD
Running Time	155 minutes
Rating	
Number of Discs	1
Production Year	2003
Country of Origin	USA

<b>Synopsis</b>	Notre Dame dominated the 1978 Cotton Bowl game as they leapfrogged from number five in the polls to become the National Champions after this impressive victory. Undefeated Texas entered the game ranked number one in the country and was led by Heisman Trophy winner Earl Campbell. Notre Dame turned down many bowl invitations to face the Longhorns for a chance at winning the national champion. Two top rushers, Jerome Heavens and Vagas Ferguson, complemented future NFL legend Joe Montana's passing game.
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<b>Key Marketing &amp; Selling Points</b>
<ul style="list-style-type: none"> <li>• Complete game broadcast of 1978 Cotton Bowl without commercial interruptions</li> <li>• #1 Ranked and Undefeated Texas Longhorns and Heisman Trophy winner Earl Campbell play Notre Dame for National Championship</li> <li>• Notre Dame was lead by Running Backs Jerome Heavens and Vagas Ferguson and Quarter Back Joe Montana</li> </ul>