



**DVD Release**

**The Season: Kentucky Bluegrass Basketball**

Order Date	Available
Street Date	2004
Genre	Sports
Sub Genre	Basketball
MSRP	\$19.95
UPC #	881532000108
SKU #	DVD-00200



**ESPN The Season presents:  
"Bluegrass Basketball"**



Format	DVD
Running Time	90 minutes
Rating	Not rated
Number of Discs	1
Production Year	2004
Country of Origin	USA

<b>Synopsis</b>	<p>Basketball in Kentucky is more than a game. It is personal. It is how an entire state expresses its pride, feelings and emotions. From the small coal mine towns of eastern Kentucky to the heartland of the bluegrass and the river towns of the west, Kentuckian and film star Ashley Judd narrates a timeless journey through the sights and sounds of this game that defines Kentucky like no other place. ESPN The Season captures the emotions of players, fans and coaches as expectations of success and hard work weave a common fabric through all levels ranging from small schools to big schools and college. Basketball in Kentucky in many ways became the only avenue for success in areas that were economically depressed. Over the course of a 75 year love affair in the state of Kentucky, basketball has become the one uniting celebration of a better time and championship opportunity for the underdog. Experience the journey through high school legends and teams and the impact of their success in this three-part Special Edition DVD as ESPN The Season presents: `Bluegrass Basketball`.</p>
-----------------	---

<b>Key Marketing &amp; Selling Points</b>	
<ul style="list-style-type: none"> <li>• This DVD contains the complete three-part edition of ESPN The Season: "Bluegrass Basketball", without commercial interruption, presented in full-screen (1.33:1) digital video.</li> <li>• With this DVD, you are in control of each frame of video of this tribute to the roots of basketball in Kentucky and how a game has grown to become the symbol for one state.</li> </ul>	